



# ISBNPA

Advancing Behavior Change Science

**OMAHA, NEBRASKA USA**

20-23 May 2024



## **23<sup>rd</sup> Annual Meeting of The International Society of Behavioral Nutrition and Physical Activity (ISBNPA)**

CHI Health Convention Center  
Omaha, Nebraska USA  
May 20-23, 2024





## ISBNPA 2024

The International Society of Behavioral Nutrition and Physical Activity (ISBNPA) is pleased to invite you to participate in the 23rd Annual Meeting at the CHI Health Convention Center in Omaha, Nebraska, May 20-23, 2024.

The mission of ISBNPA is to “stimulate, promote and advocate innovative research and policy in the area of behavioral nutrition and physical activity toward the betterment of human health worldwide”. The scientific program will consist of keynote sessions from world leading researchers. Parallel sessions of symposia, short orals and workshops will provide key updates and debate on recent progress in theory, methods and new findings related to physical activity and nutrition behavior. Scientific poster sessions will also be key times of scientific exchange during coffee breaks and lunchtimes.

Join us in May 2024 to reach the world’s leading behavioral nutrition and physical activity specialists.

Contact Information ISBNPA 2024 Secretariat: [annualmeeting@isbnpa.org](mailto:annualmeeting@isbnpa.org)

## TARGET AUDIENCE

The Meeting attracts:

- Academics from all over the world, with particularly strong representation from Europe, North America, Australia Pacific, and Asia.
- Leading researchers
- Registered dietitians
- Medical professionals
- Allied health practitioners
- Policymakers
- Master and PhD students from multiple disciplines with an interest in physical activity, exercise and/or nutrition behaviors

Many of our attendees are leading figures in their organizations and not only have the capacity to influence the selection of products and services but also influence policies and practices in their country and internationally. Our Meeting has been growing over the years. Attendance has averaged between 700 and 1200 delegates depending on the location. We had record breaking numbers in Upsala, Sweden last year with over 1,300 delegates and are expecting to build on those numbers in Omaha 2024!



Courtesy of Visit Omaha

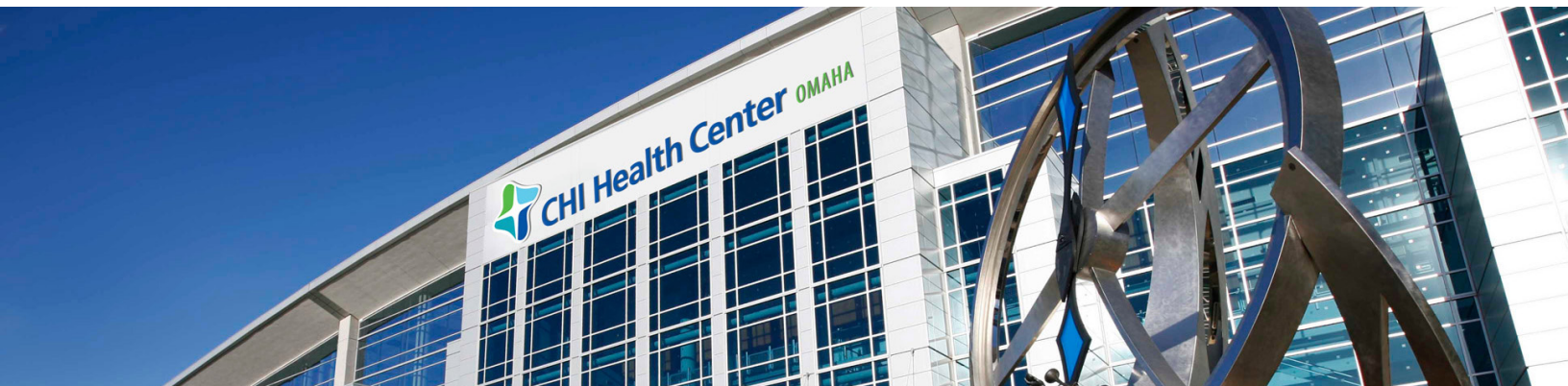
## ABOUT OMAHA

Omaha is a city steeped in innovation – a world-class research hub for public health nutrition leaders and a vibrant destination for outdoor enthusiasts, foodies and culture makers.

While in the heart of Silicon Prairie, attendees can enjoy the safe, walkable arts and entertainment district, over 85 miles of interconnected trails and accessible green spaces like RiverFront Park, one of only 40 sustainability projects worldwide to achieve Platinum Verification from the Institute for Sustainable Infrastructure (ISI). For the quintessential food experience, Omaha's thriving farm-to-table and vegan scene honors the city's rich agricultural history and features fresh ingredients from local farmers and producers, placing it at the forefront of the fresh food movement.

We are excited for attendees to learn, grow and build strong relationships with colleagues – all while exploring everything Omaha's diverse culture has to offer.

Because visionary is the Omaha way.



## THE VENUE

The CHI Health Convention Center is a significant part of downtown Omaha's \$2 billion renewal, as it is now a major business hub. Attached to the convention center is the CHI Arena, where a diverse mix of musicians perform and athletes compete.

Only 10 minutes from Eppley Airfield and walking distance from shops, restaurants, museums, and attractions, the CHI Health Convention Center provides the perfect location for what will be another amazing meeting!



Courtesy of Visit Omaha

## SPONSORSHIP OPPORTUNITIES

Sponsorship packages have been created to give your organization the best return on investment with a variety of packages available. There are opportunities to suit a wide range of budgets. We appreciate this ISBNPA meeting would not be possible without the involvement and support of our important industry partners.

- Become a valued Sponsor or Exhibitor at ISBNPA 2024 and participate in the premier international event for the Behavioral Nutrition and Physical Activity community
- Gain significant brand exposure to over 1,200 key clientele
- Receive maximum exposure through the combined exhibition, refreshment and poster area
- Increase awareness and exposure of your organization via a variety of marketing mediums
- Develop business connections and strengthen relationships through face-to-face engagement
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions
- Ensure your organization stays abreast of current developments and research in behavioral nutrition and physical activity and use this information to stay ahead of the market
- See how your contribution directly affects the industry through our theme of **“Policies, systems and environments towards health equity”**



Courtesy of Visit Omaha

# SPONSORSHIP OPPORTUNITIES

Sponsorship Packages <i>All Prices in USD</i>	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
Company logo displayed on all promotional Meeting announcements	✓	✓	✓	
Company logo with hyperlink on the sponsors page of ISBNPA 2024 website	✓	✓	✓	✓
Company logo on home page of ISBNPA 2024 Website	✓	✓		
Company profile in the electronic Meeting program book	150 Words	100 Words	75 Words	50 Words
Company logo in the Meeting App and electronic Meeting program book	✓	✓	✓	✓
Acknowledgement and recognition throughout the Meeting (verbal at the opening session and on onsite holding slides displayed during the breaks)	✓	✓	✓	✓
Your company will be presented to the plenary (2-3 minutes presentation) before one of the keynote sessions (Platinum sponsors will choose first - only 4 keynotes sessions are available)	✓	✓		
Your organization/company will be presented to the plenary (2-3 minutes presentation) before one of the Mid-career or early career presentations (only 4 sessions are available)			✓	
Advertisement in the electronic Meeting program book (artwork to be provided by the sponsoring organization)	Full Page	Full Page	Half Page	
Complimentary full delegate registrations	4	3	2	1
Complimentary tickets to all Social Events	4	3	2	1
Complimentary Tabletop exhibit space	✓	✓		
Complimentary ad in e-mail blasts sent to all registered delegates. Ad is to be provided by the sponsor approved by the Organizing Committee	2	1		
Opportunity to include promotional materials in sponsor profile in mobile app	✓	✓	✓	✓

**Note: Sponsorships must be paid in full before the congress organizers can fulfill marketing obligations.**

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## **NESI Networking Social - \$4,000**

### *Exclusive Opportunity*

The NESI Networking Social, is open to students, postdoctoral fellows, and early career researchers. Sponsors will have the opportunity to introduce their organization to ISBNPA's early career members. A great opportunity for networking and recruiting!

- Signs acknowledging the sponsor at the event and in all advertising for the event
- Admission for 2 organization representatives to attend and network at the event
- Brief acknowledgement speech during the event
- Logo and hyperlink on sponsors page of Meeting website and mobile app

## **Mobile App Sponsor - \$4,000**

### *Exclusive Opportunity*

The Mobile App will contain all key information for ISBNPA 2024. The sponsor's logo will be featured prominently in key areas of the app, including the home screen. This ensures that every attendee who accesses the app will have a direct, impactful interaction with the sponsor's brand. This is an exclusive sponsorship item and will be very high-profile for the sponsor.

- Logo on splash screen
- Logo and company description listed under sponsors on the mobile app
- Logo and URL listed on Meeting website
- Logo and contact info in program book

## **Lunch - \$3,500**

### *Multiple Opportunities*

Catering points will be located within the exhibition area for the duration of the Meeting. Catering will be carefully considered to reflect the health promotion ethos of ISBNPA. Sponsors will have their logo displayed in the electronic Meeting program book and at the catering points for the duration of the lunch break.

## **Morning or Afternoon Catering Break - \$2,500**

### *Multiple Opportunities*

Catering points will be located within the exhibition area for the duration of the Meeting. Catering will be carefully considered to reflect the health promotion ethos of ISBNPA. Sponsors will have their logo displayed in the electronic Meeting program book and at the catering points for the duration of the catering break.

## **Morning Stay Active Session - \$1,500**

### *Multiple Opportunities*

Are you interested in supporting the morning run or yoga sessions? Discuss with us and we can tailor this physical activity experience.

## **Digital Meeting Program Book Advertising**

### *Multiple Opportunities*

Inside Cover, full page, full color, price per page - \$700

Full page, full color, price per page - \$500

(Artwork to be provided by the sponsor)



## EXHIBITOR OPPORTUNITIES

The ISBNPA 2024 exhibition has been designed to provide a strong value proposition for all exhibitors.

Located within the CHI Health Convention Center, the exhibition will be fully integrated into the Meeting program. The exhibit hall will be open Tuesday, Wednesday and Thursday (set-up on Monday late afternoon). The Hall will also contain the Poster Area, lunch, and catering breaks for maximum exposure to the delegates.

### Space Allocation

All stands will be allocated on a first come, first served basis; however, priority will be given to Platinum, Gold and Silver sponsors.

\$1,250 Tabletop Space (6' table with two chairs and space for two pop-up banners)

Includes one exhibitor pass

Extra exhibitor pass: \$300 (pricing includes coffee breaks and lunches)

Badge sharing is not permitted.

### Company promotion

- Company logo with link to company website on Exhibitor page of Meeting website
- Company name and acknowledgement in the designated Exhibitor section of the Meeting app
- Company logo and acknowledgement on Sponsor/Exhibitor signage in the exhibition area





Courtesy of Visit Omaha

# CONTACT

To book your sponsorship/exhibitor package, assist in your decision making or should you have any requests for customized sponsorship packages, please contact the ISBNPA Secretariat:

## **ISBNPA 2024 Secretariat**

c/o Venue West Symposium Services Ltd.

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